

Featured Image

What is a Featured Image and how do I put one on my page?

The **Featured Image**, which is also called the Post Thumbnail (per the WordPress Codex), is the representative image of a post or page. It is very important to select a featured image for your posts and pages, because this is most often what will show when shared on social media, or texting platforms.

Importance of Featured Images:

- **Visual Appeal:** They make your site look more appealing and professional.
- **Engagement:** They help attract visitors and encourage them to click and read your content.
- **Social Media Sharing:** They are used as thumbnails when your posts or pages are shared on social media.
- **Search Engine Optimization (SEO):** They can help improve your search engine rankings by providing a visual representation of your content.
- **Branding:** They can help establish a consistent visual identity across your site.

How to use Featured Images in Gutenberg:

- **Edit Post/Page:** Open the post or page you want to set the featured image for.
- **Access Featured Image Settings:** In the right-hand sidebar, find the "Featured Image" section.
- **Select or Upload:** Choose an image from the Media Library or upload a new one.
- **Set Featured Image:** Click the "Set featured image" button to assign the image.

For most WordPress themes, a featured image size of 1200 x 628 pixels is generally recommended. This size works well with a variety of themes and ensures the image looks good when shared on social media platforms. However, the optimal size can vary slightly depending on the specific theme and its layout.

[Details video on YouTube](#)

[WPBeginner.com article](#)

