Blog Template: Writing a How To / Detailed Guide

> This is a template for writing "How To's" or "Detailed Guide" for blogs. Use these section to organize and optimize your blog writing.

Title

I.e. How to [*Achieve Desired Outcome*] in [*Number*] Steps

E.g. How To Become More Confident Of The Bible's Accuracy

Tips

- Mention the desired outcome - Audiences desired goal/objective
- List the number of steps

Introduction

- Hook to grab reader's attention
- Write in a way that connects with your audience
- Show you understand the problem e.g. personal experience/anecdote, or analogy
- Present the problem this guide will solve
- Show proof you have the solution
  - Tree of thought (concept is from prompting, but can be used for writing)
  - Chain of thought (concept is from prompting, but can be used for writing)
  - (link to external sources, quote others, use logic in your explanation

You can also include:

- Who is this guide for?
  - Describe the target audience and their skill level
- What you'll learn
  - [Key takeaway 1]
  - [Key takeaway 2]
  - [Key takeaway 3]

Why You Can Trust Me/Why I Am A Reliable Source

Use the PSP (Problem-Solution-Proof) formula to establish credibility

- Problem: Show you understand the issue
- Solution: Briefly present your solution
- Proof: Demonstrate your experience and success in solving the problem

Step 1: [present tense verb]

- Detailed explanation of this step
- Tips or best practices for this step
- Common pitfalls to avoid
- [Add images, videos, embeds, or screenshots to illustrate the step]

Step 2: [present tense verb]

- Detailed explanation of this step
- Tips or best practices for this step

- Common pitfalls to avoid
- [Add pro tips, images, videos, embeds, or screenshots to illustrate this step]

Step 3: [present tense verb]

- Detailed explanation of this step
- Tips or best practices for this step
- Common pitfalls to avoid
- [Continue with additional steps as needed]
- [Add pro tips, images, videos, embeds, or screenshots to illustrate this step]

Final thoughts

- Quick summary of the process taught in the post
- Reinforce the benefits of following this guide
- Encourage the reader to take action

Next steps

- Suggest related topics or advanced techniques to explore
- Call-to-action for further engagement (e.g., subscribe to newsletter, check out related products)

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