Blog Template: Lists & Listicles

> This is a template for writing "lists or listicles" for blogs. Use these section to organize and optimize your blog writing.

Title

- I.e. [Number] [Topic] [Tips/Ways/Techniques/Tools/Reasons] for [Desired Outcome/Audience]
- E.g. Top 10 Christian Bibles Study Resources to Grow Your Faith

Introduction

- Keep it short
- Establish trust and expertise in 2-3 sentences
- Explain not what you're going to cover, but what readers will get out of your post

1. [Benefit-Focused List Subheading]

E.g. Capture trending traffic by stealing Top Stories keywords from your rivals

Explanation of the first point.

Include:

- why it's important
- how to implement
- real-world example or case study

[Add image, video, social media embed, or screenshot to illustrate the point]

2. [Benefit-Focused List Subheading]

Explanation of the second point, following the same structure as above

[Optional: Add a relevant quote from an expert or statistic to support your point]

[Optional: Add a “Pro tip” related to this point to make post even more actionable and break up text]

3. [Benefit-Focused List Subheading]

Explanation of the third point.

[Optional: Include a step-by-step mini-list if this point requires a process explanation]

1. Step one
2. Step two
3. Step three

...

X. [Benefit-Focused List Subheading]

Explanation of the final point in your list

Conclusion/Wrapping up

- Summarize the key takeaways from your list.
- Add one or two final, actionable tips that readers can implement immediately.
- [Optional: Include a question to encourage comments and engagement]
- Add a call-to-action or link to a related resource.

CTA

Example CTA:

Want to learn more about growing your faith? Check out these related articles:

- ?????
- ?????
- ?????

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