

# Blog Template: Expanded Definitions or Topics

This is a template for writing "Expanding on definitions or topics" for blogs. Use these section to organize and optimize your blog writing.

## Title

- What is [Concept]? [Brief/Quick/Detailed] Explanation
- E.g. What is Salvation? A Thorough Explanation
- Start with "what is/are" questions
- Establish credibility
- Add context

## Introduction

- 1-2 sentence definition, including bolded keywords (helps to earn visibility in Google).
- Keep it short

## Why [topic] matters

Explain the importance and relevance of the concept in 2-3 paragraphs.

# How [topic] works

Provide a concise explanation of how the concept functions or its process.

# What are the key features of [topic]?

List and briefly explain the main features of the concept.

## Feature 1

Short explanation and example.

## Feature 2

Short explanation and example.

## Feature 3

Short explanation and example.

# How to use/approach [topic]

Provide practical advice on how to use or implement the concept.

# Audience question 1?

Address 3-4 frequently asked questions about the concept, based on audience research. Provide concise answers upfront for more chance of appearing in a SERP feature.

# Audience question 2?

Address 3-4 frequently asked questions about the concept, based on audience research. Provide concise answers upfront for more chance of appearing in a SERP feature.

# Audience question 3?

Address 3-4 frequently asked questions about the concept, based on audience research. Provide concise answers upfront for more chance of appearing in a SERP feature.

# Final thoughts

- Summarize key points in 2-3 sentences.
  - Encourage readers to implement or learn more.
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Revision #1

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